

EXCHANGE CLUB OF LAKE HIGHLANDS

2024 ANNUAL SPRING BENEFIT CONCERT

SPONSORSHIP PACKET





Annual Spring Benefit Concert
Featuring Rebirth Brass Band
Granada Theater
April 13, 2024



Exchange Club of Lake Highlands

Proudly Serving the Community since 1961.

WHAT IS EXCHANGE CLUB?

The Exchange Club of Lake Highlands is an affiliate of the National Exchange Club. The original purpose of “Exchange,” which continues today, was to create grassroots organizations for the exchange of ideas leading to community involvement and enhancement in the Lake Highlands area of Dallas, Texas.

Over the years, this objective has been refined to focus on preventing child abuse and a broad array of youth service, citizenship programs, and community services, including area schools and the nonprofit Family Compass.

OUR EFFORTS INCLUDE

- Over the past six years, awarded over \$600,000 in college scholarships to Lake Highlands students who demonstrate both need and achievement
- Annual contributor to Family Compass-Dallas area child abuse prevention center
- Youth of the Month” and “Character Counts” awards for Lake Highlands High School Seniors
- Outdoor Learning Centers at Northlake and Wallace Elementary Schools and self-sustaining gardens at Skyview and Moss Haven Elementary Schools
- Quarterly recognition awards for police officers and fire department personnel
- Contributions to support “Healing Hands Ministry” providing medical care for area residents in need
- Sponsor and operate Lake Highlands Oktoberfest and Lake Highlands July 4th Parade
- All-abilities playground projects at Flag Pole Hill and Stults Road Elementary
- Ongoing neighborhood park cleanup Initiatives

SPONSORSHIP LEVELS

TITLE SPONSOR (8 CONCERT TICKETS)

\$10,000

- Reserved table in Sponsorship area
- Featured in community facing advertising for the event as Title Sponsor
- Prominent visibility for logo on the website, social media, event signage, and verbal recognition at event
- Ability to buy any single silent auction item at minimum bid price prior to auction opening

PRESENTING SPONSOR (6 CONCERT TICKETS)

\$5,000

- Reserved table in Sponsorship area
- Mentioned in community facing advertising for the event
- Prominent visibility for logo on the website, social media, and event signage
- Verbal recognition at event

GOLD SPONSOR (4 CONCERT TICKETS)

\$2,500

- Table in Sponsorship area
- Mentioned in community facing advertising for the event
- Prominent visibility for logo on the website, social media, and event signage
- Verbal recognition at event

SILVER SPONSOR (2 CONCERT TICKETS)

\$1,000

- Mentioned in community facing advertising for the event
- Visibility for logo on the website, social media, and event signage

BRONZE SPONSOR (1 CONCERT TICKETS)

\$500

- Visibility for logo on the website and event signage



**Exchange Club
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ANNUAL SPRING BENEFIT CONCERT SPONSORSHIP FORM 2024

Name: _____

Title: _____

Company: _____

Address: _____

Email: _____

Phone: _____

Sponsorship: _____

Amount: _____

**Company Logos should be sent in a vector (.eps) format and
emailed to andrew.herrmann@compass.com.**

**Make checks payable to Exchange Club of Lake Highlands
and mail to:**

Spring Benefit Concert

P.O. Box 823725

Dallas, TX 75382

Scanned info can be emailed to andrew.herrmann@compass.com



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Questions?

WANT TO KNOW MORE?

Please visit our website at
www.lhexchangeclub.org or contact
Andy Herrmann at
andrew.herrmann@compass.com or
312-213-3084 to learn more!